

STACIE SPENCER

Graphic Designer

SUMMARY

- 6+ years graphic design experience
- 15+ years experience working remotely
- Expert in Adobe Creative Suite
- Ability to translate marketing strategies into engaging assets



Address

New Market, Maryland



Phone

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Email

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Portfolio

<https://tinyurl.com/4knz6t7n>

EDUCATION

Graphic Design Diploma

The Art Institute of Pittsburgh

Bachelor of Science - Marketing

The Pennsylvania State University

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- WordPress
- Microsoft Office

WORK EXPERIENCE

Graphic Designer

Going Graphic, LLC / 2016 - Present

- Designs visually creative graphic design solutions for 40+ businesses in a variety of industries
- Proficient in visual design tools, including Adobe Illustrator, InDesign, Photoshop, and XD
- Eye for design, layout, typography, color, and other design fundamentals
- Works with businesses to create complete branding packages to promote and enhance each company's image to include logo design, branding guide, and packaging applicable file types
- Translates a variety of businesses' needs to create engaging print and digital assets that fit cohesively with their brand
- Creates company logos, branding, email marketing campaigns, print and digital ads, brochures, product packaging, and other collateral that clearly represent each company's brand and express their marketing objectives
- WordPress knowledge, website design using Elementor and Adobe XD

Key Projects:

Barnstone Studios

2018 - Present

Graphic designer - print and digital
Work with team of 8

Sweet & Savory Bake Shop

2018 - Present

Graphic designer - logo, branding,
and package design

B'More Good Grief

2019 - Present

Graphic designer - logo, branding,
and website design

Assistant Match

2016 - 2019

Graphic designer - print and digital
Worked with team of 6

TESTIMONIALS

"Stacie is fantastic to work with. She is an expert at taking garbled words, images, concepts, colors, and creating a fully developed brand that somehow expresses what you didn't even know you were thinking. Anyone can hire a graphic designer to create a company logo or advertising campaign, but if you're looking for an artist to breathe life into your company brand, you want Stacie."

~*Meghan Gourley*, Owner
Sweet & Savory Bake Shop

"My company worked with Stacie Spencer to design our company brochures and other marketing materials. We have worked with many designers over the years, and I was thrilled with the results we got working with Stacie and the ease of the process. Stacie was very thorough in the process leading up to the design to make sure we got exactly what we wanted, and very flexible and easy to work with when we had a few small changes. I would highly recommend her to anyone looking for a great graphic designer."

~*Brett Hess*, President
Business Management Company

EXPERIENCE CONTINUED

Marketing Assistant

EMA Group, LLC / 2014 - 2016

Provided various marketing and administrative support to include lead generation through online research; development and management of client databases; marketing clients through written correspondence; and expense tracking, recording, and organization.

Previous Corporate Experience

Senior Manager Regulatory, Bell Atlantic Communications (Verizon)
Director of Telecom Relations Regulatory, Oncor Communications

VOLUNTEER EXPERIENCE

Graphic Designer

Wholistic Women Living / 2019 - Present

Work with the marketing committee and a team of coaches to ensure brand management through the creation of print and digital assets, social media content, and various graphic design projects.

Marketing Chairperson

Celebrate Frederick / 2016 - 2018

Worked with the Celebrate Frederick marketing committee to strategize, review, and implement marketing ideas for the town of Frederick, Maryland.

Board Member - Sponsorship Director

AIGA / 2015 - 2018

Volunteer board member position serving as the director of sponsorship. Coordinated chapter events to include Student Flux design competition and various design based educational programs.